



March 7, 2012

Dear Artists,

The Guild of the Knoxville Museum of Art is hosting the 7th annual fundraising event Artists on Location: A Plein-air Event, Exhibition & Sale to be held May 31 – June 2, 2012. Local and regional artists are invited to showcase their talent by producing a work or works of art **on site** at the location of their choosing in and around the Knoxville area and then exhibit those works at the KMA-Artist on Location Exhibition.

This year Lori Putnam, a nationally-known plein air artist and teacher from Franklin, Tennessee (www.loriputnam.com) will give a painting demonstration on THURSDAY night followed by the Exhibition and Sale on Saturday evening. Again this year we are focusing on the creation of works on site during the event. Our mission is to promote the sale of Plein-Air works by Local & Regional Artists through the KMA, by inviting the public to attend a FREE Exhibition Reception.

SCHEDULE OF EVENTS:

Thursday, May 31

7:00pm: Demonstration and reception at the **UT Downtown Gallery by Lori Putnam.** Free for participants & sponsors. An admission of \$10.00 at the door for the public (includes light hors d'oeuvres). Artists may register at this reception if not pre-registered. The UT Downtown Gallery is located at 106 S. Gay Street (parking is free after 6pm)

Friday, June 1

Artists are free to utilize the entire day to create works "en plein-air" at the location of their choice.

Saturday, June 2

Artists create “en plein-air” at the location of their choosing. Works included in the exhibition must be created on-site on Friday or Saturday or both days of the event. Completed Works are to be checked in to the museum **by 5:00pm on Saturday June 2**. Artists are allowed to submit **ONE** studio work for sale (optional) to be displayed during the exhibition on Saturday night. These works will be exempt from the awards selection, but must be available for purchase.

VERY IMPORTANT: Works must be ready to hang. Artists need to plan ahead for their framing and/or hanging method. This is the responsibility of the artist to maintain a professional presentation of their work.

7:00pm: Exhibit Opening at the Knoxville Museum of Art

Exhibition and sale of plein air works completed by participating local & regional artists. The evening will include free hors d' oeuvres with Live Music & a Cash bar. **Exhibition is FREE to the Public. Awards Presentation will be given at 7:30**

To participate, complete the following form and return to:

Knoxville Museum of Art Guild
1050 World's Fair Park Drive
Knoxville, TN 37916
ATTN: Artists on Location

40% of the sale of works goes to support the Knoxville Museum of Art.

There will be a non-refundable Registration fee of \$25.00 for participating artists. Make checks payable to **The KMA Guild**.

If you would like to send an image to be included on the Artists on Location Website for promotional purposes, please send to artistsonlocation@gmail.com

All entries must be received no later than April 30, 2012.

Best regards,

Mike and Leah Berry
2012 Artists on Location Co-Chairs



Artists on Location Participation Form

Name: _____

Address: _____

Email: _____

Phone: _____

Submitted Image for website (optional) email image to: artistsonlocation@gmail.com

Title: _____

Medium: _____

I will participate in the Artists on Location events as described in the timeline, and I agree to the 60/40 ratio for the sale of work on Saturday evening.

Signature: _____

Date: _____